

## Keune Educator Requirements and Application Process

Requirements to become a Keune Educator:

- 1. Must be a licensed stylist for a minimum of two years.
- 2. Using Keune products for a minimum of one year.
- 3. Applicant must use and represent the following Keune products in the salon: (Must be verified by Field Education Manager)
  - a. Keune Tinta Color
  - b. Keune Semi Color
  - c. Keune So Pure Color
  - d. 1922 Distilled for Men
  - e. All Blonding Powders Cream Blonde, Magic Blonde, Freedom Blonde, Ultimate Blonde, So Pure Blonde Lift Powder
  - f. Retail (STYLE, Care, So Pure Natural Balance, Blend, 1922)
- 4. Must be an active member of the Keune Loyalty Club.
- 5. Must not represent or be an educator for another professional manufacturer.
- 6. Complete the Keune application and email to: education@keune.com.
- 7. Along with an application and resume, please submit a video using the following criteria:
  - Information about your background and industry experience
  - Why do you want to be a part of Keune Education
  - Share about one of your favorite Keune products and how you use it in the salon
  - What personal qualities would make you a great Keune team member
  - If chosen as a Keune educator, what would be your focus: Color, Design, or Finishing

Videos can be shared by utilizing:

- YouTube
- WeTransfer.com
- 8. All videos are reviewed by the Keune Education Department. Keune Education will contact applicants within 14 days of receipt of the video, application, and resume. Selected applicants will receive an invitation to new-hire training.

Keune Education reserves the right to admit or dismiss candidates from the program at any time.

				Application Received:		
Personal Inform	nation					
First Name	M.	Last Name		eate of Birth		
Address			- н	ome Telephone		
				Cell Telephone		
City State	e Zip C	ode	- <del>-</del>	Email Address		
Salon Information		ode		Inali Address		
Salon Name			Ī	elephone		
Address						
Address			M	failing Preference (to rece	sive educational materials) check one	
City State	e Zip C	ode	_	□ Home	□ Salon	
Education Infor	•					
Cosmetology School	Locat	ion	_	Dates Attended	COS LICENSE # (attach copy of current license)	
College Attended (if attende	ed) Locat	ion	_	Dates Attended	Major Course of Study	
Professional Af		ion		Dates Attended	iviajoi Course di Study	
			_			
Name				Member Since		
Name				Member Since		
Applicant Requ	irements			Member Since		
Applicant must be a li Applicant must have	icensed stylist for a a minimum twelve completed, either ty Keune Hairc Attn: Educat	n minimum of two years. (12) months hands-on k ped or printed in blue of posmetics USA, Inc. ion Department Parkway, Suite 500 e, GA 30043	Keune product expe		ucation Department.	
	ed shall be held in	ed to <u>education@keune</u> strictest confidence and		ny outside parties.		
Signature						
		nis application is true and accu l it be considered without signa		nowledge. I understand th	at this is an application only and does not	
Applicant Signature				Date		